

Message

From: Natalie Henderson [natalie@blueland.com]
Sent: 11/14/2022 3:15:37 AM
To: Regan, Michael [Regan.Michael@epa.gov]
CC: McCabe, Janet [McCabe.Janet@epa.gov]; Freedhoff, Michal [Freedhoff.Michal@epa.gov]; Keehner, Denise [Keehner.Denise@epa.gov]
Subject: Notice of Blueland's Petition to the EPA

Dear Administrator Regan,

I hope this message finds you well. My name is Natalie Henderson and I am chief of staff at Blueland, a sustainable everyday essentials brand that makes refillable, reusable cleaning and personal care products. On Tuesday, we will be submitting a petition to the EPA requesting requisite environmental health and safety testing on Polyvinyl Alcohol, also known as PVA / PVOH and the subsequent removal of PVA from the EPA Safer Choice List.

Corresponding with our petition, we will be launching a PR campaign about PVA and promoting our petition. We look forward to working with the EPA team in the coming weeks and months, and want to give you advance notice of the petition and campaign.

Best regards,

Natalie Henderson

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NATALIE HENDERSON

She/Her

Chief of Staff

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